

# Cognitive Intelligence Using Edge DataCenters

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# Buzzword to Necessity

necessity

5G

Latency

IoT

IIoT

μDC

Edge

Smart

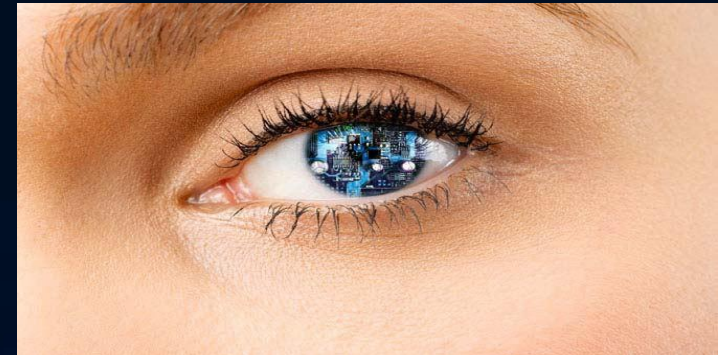
Cloud

Industry 4.0

# Fusion Of Our Physical, Digital & Biological Worlds



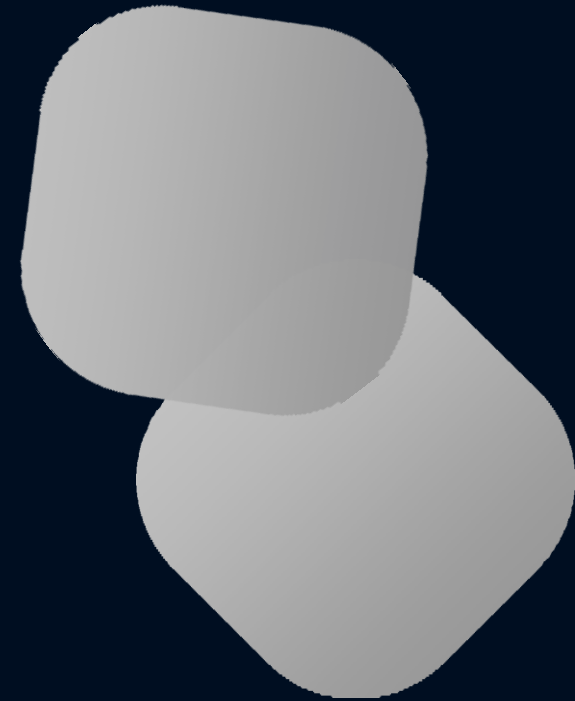
'Humans will be biologically interconnected with the future technology, developing an interdependency and reliance on its outcomes'





GAME CHANGER

# Digital is Changing How We Experience the Physical World



# The Current Reality



**OVER  
88%**

of Fortune 500  
Firms in 1955 vs.  
2020 are gone



**67%**  
of CEOs

who participated in the  
IBM CEO study think  
that technological  
disruption is making  
them reassess strategic  
direction



Top 10 "unicorn" companies  
valued at

**\$1B**  
OR MORE

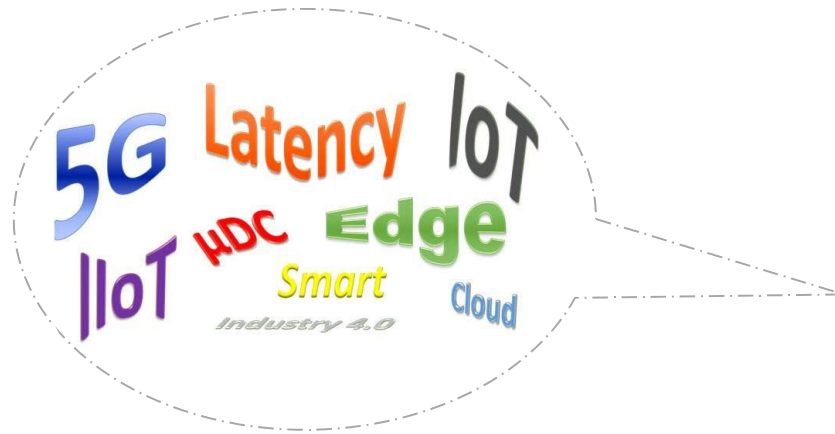
have reinvented the  
market: Uber, Xiaomi,  
Airbnb, Palantir, Didi  
Kuaidi, Snapchat, China  
Internet Plus, Flipkart,  
SpaceX, Pinterest



**87%**  
of COMPANIES

think that digital  
transformation  
is a competitive  
opportunity

We use them, but do we really know what they mean?



# Many people have their own idea of what an Edge DC is

- Who is right and who is wrong?
- How do we actually define it?
- Can we actually define it?



# What drives the need for the edge?



01001100 01101111 01110100 01110011  
00100000 01101111 01100110 00100000  
01100100 01100001 01110100 01100001

**Store,  
Process,  
Forward,  
React?**



# What do we do with the data?



# Where is low latency “needed?”



Life Safety / Health Monitoring



At work



At rest



At play

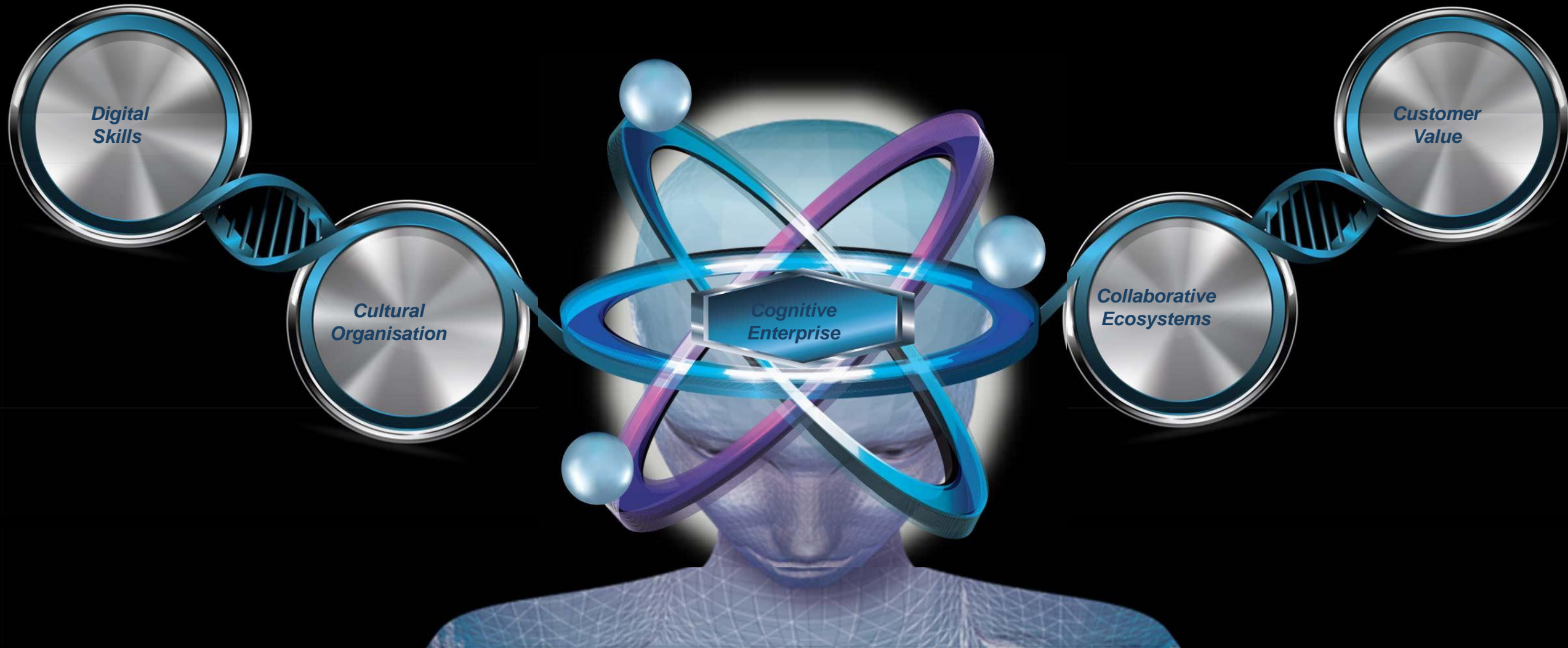


Predictive Machine Failure



Autonomous Vehicles

Fourth industrial revolution has 5 clearly defined digital reinvention points that all CXO's must address.





**Outside In**  
Digital Reinvention

Cognitive Enterprise

Every Company is a  
Technology Company

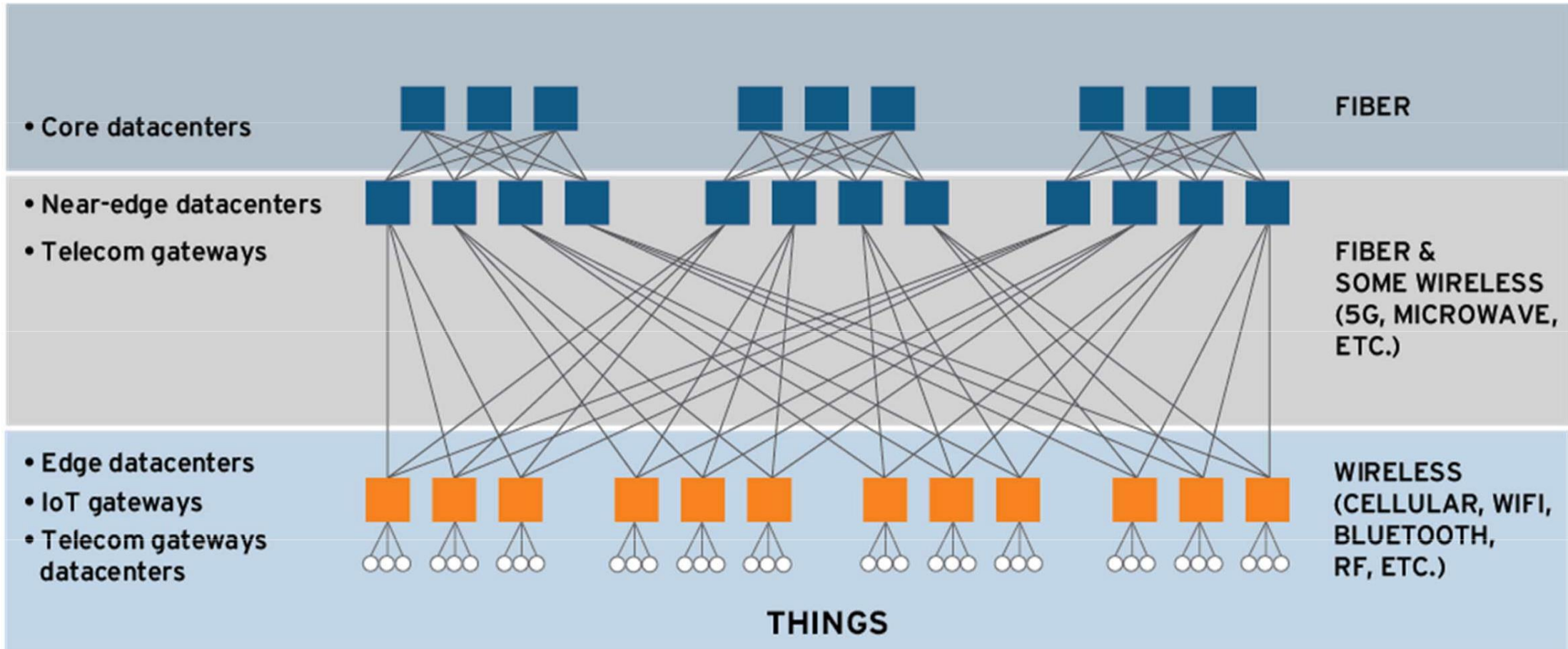
Every Company is a  
Platform Company

Every Company is an  
Experience



**Inside Out**  
Cognitive Transformation

# Architectures, types, functions



# Where to find Edge Data Centers



**“The Edge of the Edge...”**

# What they look like



A dedicated data center  
or a functional area  
within



A micro data center within a  
building or tower shack



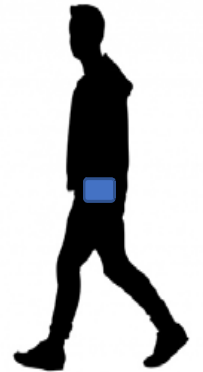
Mobile/Temporary



In the neighborhood



In the house



On our person

TODAY

TOMMORROW

BEYOND



# Thank You

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